



ED HARTEL

CREATIVE WEBSITE DEVELOPMENT SINCE 1995



With over 15 years experience in web development, design, and maintenance, each site is carefully crafted by hand using the latest Search Engine Optimization techniques - ensuring you get found online when your customer searches. Modern programs used with good ole fashioned HTML hard coded into each page ensure latest web standards are always upheld.

Integration with very popular Google Tools can provide excellent analytical reporting, showing where your online traffic is coming from and what they are searching for. Feedback can be provided to you in weekly and monthly intervals.

Creation of Facebook, Myspace, and YouTube advertisement pages to ensure the free viral marketing is properly utilized. Can also integrate with already owned software scheduling and booking software, or create your own.

Video commercial development also available - past experiences show users like to be shown what you do instead of read what you do. Typical returns are about 30% greater on ecommerce sites than standard textual presentations. Miniature commercials play huge on YouTube and Google.

Can setup and maintain your own web server account and weekly/monthly updates and reports available if maintenance plan is requested. I am also able to host your site, setup your emails, and make you appear to be a big corporate presence that you can run off your laptop in garage, if needed.

Customer can request 1099 or Receipt. Flat rate sites start at \$500, or Contract Hourly Rates start as low as \$20/hr with block purchase. Block purchases come in 30 and 50 hour blocks. Typical 5 page custom site is about a 25-hour job - Video production, Facebook, Myspace, and YouTube all require hourly blocks as time increases depending on service rendered and usually a 50 hour block covers 5 basic pages with 4 video web commercials.

Flat rate sites are 50% deposit, 25% on half way mark, and balance on completion. Contract Hourly Blocks are purchased in full and can be extended on the fly, as needed. Maintenance Contracts are also available and can come monthly or hourly rates.

- Personal Service Ensures youre taken care of quickly- Something you cant get with a “canned website” company!
- Well over a dozen #1 Ranked and over 40 top page ranked Google sites in past 10 years.
- Capable of all print, web, video, and marketing production ensures you dont have to seek outside sources for content creation. Can secure contract Professional Graphic Artists and SQL Programmers if requested/needed.
- Fully understanding of the Search Engine Marketing and Viral Marketing Scene- something most businesses miss out on and never properly utilize.
- The clients I have secured over the years stay with me. One of my first clients is still having me create sites for him (something that wouldnt happen if they werent productive sites).
- 5 Page Flat Rate Custom Site - \$500
- 30-hour Contract Block - \$750
- 50-hour Contract Block - \$1000